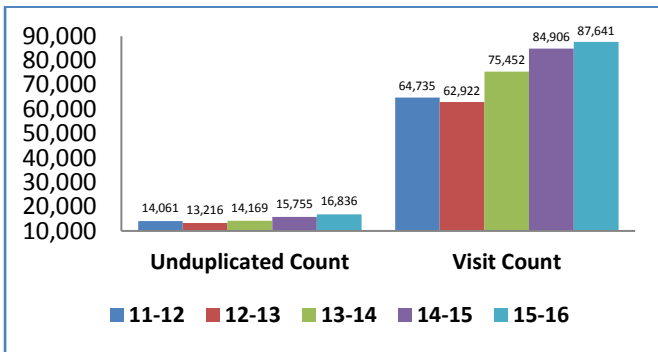
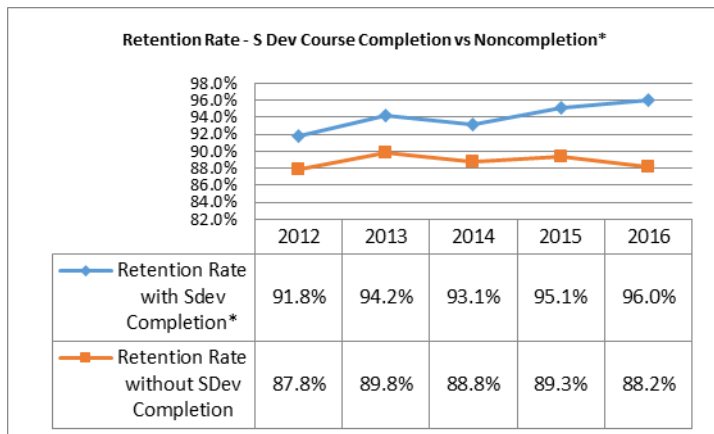
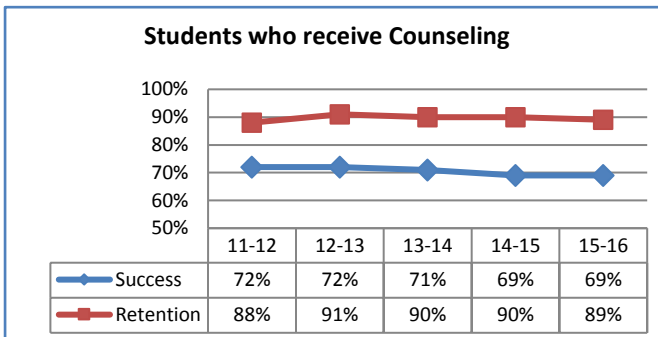


## COUNSELING — 2016-2017



Ethnicity %	11-12	12-13	13-14	14-15	15-16
African-American	16.1%	15.2%	15.5%	14.7%	12.3%
American Native	0.7%	0.6%	0.7%	0.7%	0.3%
Asian	3.5%	4.0%	3.9%	3.5%	4.4%
Hispanic	44.9%	47.9%	50.9%	51.2%	63.2%
Pacific Islander	0.6%	0.5%	0.5%	0.5%	0.0%
White	13.1%	13.8%	12.4%	12.5%	12.8%
Unknown	19.6%	16.6%	14.6%	15.3%	2.9%



**Description:** The Counseling Department is committed to enhancing college success and career readiness of students in the general population within the framework of the Student Success Act. It conducted an intentional focus on all prospective and new students who were provided core services of college orientation, assessment, counseling, academic advising, abbreviated education plans, and other related services including career counseling and follow-up services. These students are required to have an academic goal and course of study or major as well as possess comprehensive education plan and use follow-up services whenever necessary until goal achievement. Also, the Department rendered all services to continuing students including approximately 22 other distinct services.

**Assessment:**

- Marked increase in services utilization
- Evidence of need to encourage healthy help-seeking by some ethnicities
- Closely maintained performance outcomes with the imperative to elevate overall academic success
- Demonstrated success behaviors of completers of SDEV 102 and 103 courses

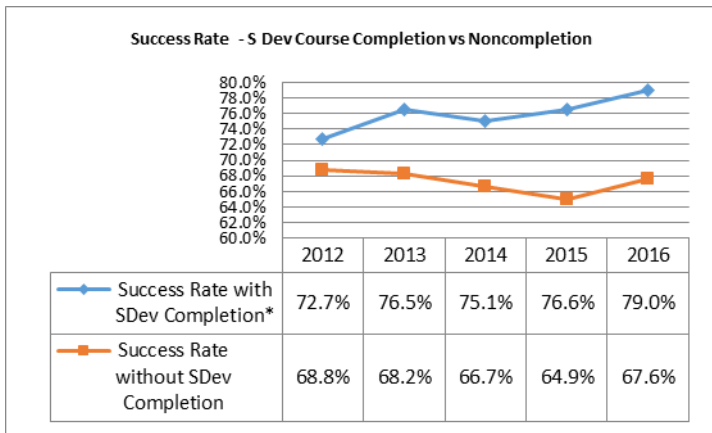
**Department Goals:**

- Deliver enhanced core services as mandated by AB 1456
- Fortify developmental and comprehensive counseling services particularly for identified at-risk groups
- Continue to augment counseling interventions to increase retention and success of students and instill accountability among students for demonstrated academic success behaviors and goal completion
- Implement the pilot run of the Educational Planning Initiative platforms called Starfish Retention Solution and prepare for pilot development of Degree Planner for education planning and degree audit

**Challenges & Opportunities:**

- Increased demand for counseling services and heightened need for additional counselors and clerical staff
- Increased awareness among the college community as well as feeder high schools for more robust collaboration due to the Student Success Act
- Effecting streamlined processes in the use of new technology platforms during pilot and production phases

## COUNSELING — 2016-2017



**Action Plan:**

- Advocate for additional two full time counselors and a clerk
- Promote enhanced partnership with instruction for integrative approaches within the counseling and teaching environments
- Reinforce training among counseling faculty and staff on the newer features of technology to further promote best practices
- Sustain delivery of competent services and interventions to students and fortify campaigns for comprehensive education plans and students' preemptive use of counseling services
- Provide enhanced services and expanded interventions to targeted groups
- Collaborate in the pilot run of Starfish Retention Solution to ensure ease and success in its adoption